

Big Sound Music Industry Conference
Queensland's only Music Industry Conference
Brisbane July 10 - 12 2002



Media Release

For immediate use

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A Career in Music – Just Get Out There and Do It!

Anyone who's ever considered a career in music will be provided with an opportunity to learn tricks of the music trade in Q Music's Big Sound Music Industry Conference next week.

Interstate movers and shakers of the Australian music industry will be in town from July 10 -12 for three days of music industry seminars and roundtables that focus on 'getting out there and doing it yourself'.

"If you've been interested in finding out about the inner workings of Australia's industry and the possibilities for your own music practice, Big Sound is your best chance this year to meet and learn from the people out there doing it now", said Q Music's Executive Officer, Stuart Watters.

To be held in a number of venues in Fortitude Valley between 10-12 July 2002, Big Sound is Queensland's biggest music industry conference held in Brisbane.

Big Sound aims to provide a space for everyone interested in the music industry to get the involved in, and learn about the nitty-gritty of one of the toughest industries around.

Local music photographer and co-founder of Brisbane music website "Brispop.com", Jo Bell, agrees that there is room for almost anyone to get started in the music industry, provided you're armed with the right basic knowledge.

"You don't need to be a musician. The music industry is just that – an industry. For example, there is room for specialist accountants, lawyers, strategists, graphic & film artists, journalists, photographers, publicists, managers, booking agents, tour managers, event managers, technical support, etc, etc etc", Jo said.

Big Sound forums provide the platform for a broad range of discussions, with topics addressing Australia's Recording Industry, Music Income Streams and Careers, DIY Management Methods, International Touring and more.



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A career in the music industry – Just get out there and do it cont.../

Among the speakers confirmed to attend the conference are *george* vocalist Katie Noonan, the Australian Record Industry Association's (ARIA) Chief Executive Stephen Peach; MGM Distribution / Phantom Records Managing Director Sebastian Chase; and many other high caliber members of Australia's music industry.

"We'd like to see Big Sound develop into a focal point in the Queensland music industry calendar for people involved in the music industry at any level, to hook up, make connections, and walk away with some real skills and contacts", said Stuart Watters.

Big Sound is also a chance for all parties interested in the Australian music industry to exchange ideas, listen to and debate the issues effecting the Australian music industry now and in the future.

Participants can also take advantage of first hand advice and networking opportunities in Big Sound roundtables.

Q Music encourages all members of the public interested in a music career to take advantage of this unique opportunity to learn from some of the big names of the Australian industry.

Tickets prices have been kept to a minimum to ensure the event is affordable for everyone, with many forums FREE admission, other single forums starting at \$12 (concession) and season passes from \$52 (concession). Roundtable sessions start at \$8 (concession). Tickets can be booked by calling Q Music on (07) 3257 0013.

Jo Bell says it is as an opportunity to get a head start in your music career.

"Just identify your niche, be committed to it, be organised, work hard - acquire the skills you need if you don't already have them – and behave courteously", said Jo.

The full Big Sound program and ticket prices can be found online at www.qmusic.com.au/bigsound or in print from the Q Music Office at 301 Brunswick Street, Fortitude Valley.

For more information contact Stuart Watters stu@qmusic.com.au or 07 3257 0013 or Raynee Burrige raynee@qmusic.com.au or 07 3257 0013

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