



Dedicated to a better Brisbane

**VALLEY
FIESTA.**

Q MUSIC

MEDIA RELEASE

For immediate release

Valley Fiesta returns for a long weekend of music's homegrown heroes

It's all fiesta, no siesta next month, with Lord Mayor Adrian Schrinner announcing the return of one of Brisbane's biggest annual parties, Valley Fiesta from 28-30 October.

Cr Schrinner said more than 20 venues across Fortitude Valley would come alive over three days to feature more than 70 artists including hometown heroes Hope D, rapper Nerve and Beddy Rays.

"There is no better way to revive our embattled music industry than to ensure the show goes on and Valley Fiesta will be a shot in the arm for our beloved music venues and artists who have lost their livelihoods due to snap lockdowns and restrictions," he said.

"This year, the fiesta will fall on the rescheduled Ekka Friday long weekend, I want to see as many people as possible dedicate their long weekend to supporting our local live music industry.

"And if there wasn't another reason for music-lovers to rejoice, the Valley's Brunswick Mall will also transform into a Music Marketplace on Saturday 30 October, with vinyl swaps, vintage clothing, pop-up DJs and more."

Artist Hope D said knowing that iconic events like Valley Fiesta were still pushing ahead in these times to give bands and music fans the chance to come together again, is exactly what we all need right now.

"We are so lucky to be at this stage (so to speak), and I can't wait to be a part of such an incredible festival run by an incredible team for incredible artists to be enjoyed by incredible people," she said.



For more information, please contact:

Senior Publicist - Mitch Fresta
Mitch@sgcmedia.com

Head of Radio - Alison Donnellan
Ali@sgcmedia.com



Dedicated to a better Brisbane

**VALLEY
FIESTA.**

QMUSIC

Powderfinger guitarist and Valley Fiesta ambassador, Ian Haug, said, "I've been to nearly every Valley Fiesta over the last 24 years and every year is wildly different - the venues are varied, the bands are diverse and the Brisbane audiences are excitable. What could go wrong? I love the music scene in the Valley."

QMusic CEO, Kris Stewart said, "It's never been more challenging to plan and produce a live event, but we didn't hesitate to continue Valley Fiesta's legacy of putting homegrown heroes on homegrown stages."

"Events like Valley Fiesta are absolutely critical to saving the music industry right now...for artists, venues, live gig fans and the future of Queensland culture."

With past appearances from acts like Flume, Alison Wonderland, Cub Sport, The Preatures, Hayden James and Dune Rats, Valley Fiesta continues to play a monumental role in building the Australian music scene over the past 24 years.

Tickets for Valley Fiesta are on sale now via: valleyfiesta.com.au.

Brisbane City Council and QMusic present

VALLEY FIESTA

THURSDAY 28 OCTOBER - SATURDAY 30 OCTOBER, 2021

DZ Deathrays (DJ) | Butterfingers | Hope D | Beddy Rays
Halfway | Jesswar | Nerve | King Stingray | SixFtHick |
Carmouflage Rose | VOIID | Selfish Sons | Saint Lane | Nice
Biscuit | Jack Davies & The Bush Chooks | DVNA

+ in alphabetical order



For more information, please contact:

Senior Publicist - Mitch Fresta
Mitch@sgcmedia.com

Head of Radio - Alison Donnellan
Ali@sgcmedia.com



Dedicated to a better Brisbane

**VALLEY
FIESTA.**

QMUSIC

A Love Supreme | Alivian Blu | Allora | Amarr | Amy L | Annoying Neighbours | Asphyxia
 | B-boy Cielo | B-girl Tinylocks | Bad Neighbour | Band 42 | BBTK | Being Jane Lane |
 Big Dinner | Birdman Randy & The Ivory Street Preachers | Blonde on Blonde | Blussh
 Bombshell Academy | Breakfast at Nans | BRIA | Brief Habits | Brixton Alley | Buttered |
 Callin Malley Big Band | Charlesworth | Chelsea Drive | Chukale | Clarence Kent |
 Colourblind | Cooper Riley | Creed Tha Kid | Curtis Sciliba (DJ) | Dahlia Dyer | Dahlia
 Gunn | David Carberry | Day of Embers | De La Vinx | DJ Bacon | DJ Fukhed | DJ Lil J |
 Don Rual | Dream Coast | Dumb Things | Ebony Ruth | Echowave | Ella Fence | Eloelo |
 Ethan Enoch | Feelsclub | First Beige (DJ) | Flamingo Blonde | FOMI | Foul Face |
 Frenchie Darling | Friends of Friends | General Press: GP001 | Haliday | Hive Mind | Hot
 Reno | J-Funk | Jacob Tompkins | Kessin | Kwier | La bOum | Lacy Pop | Late November
 | Lazy Leis | Lila Lux | Lilith Revere | LO'99 | Local Safari | Loiter | Lotus Ship |
 Lunchtime | Madeline Glasseater | Malibu Stacey | Margeaux Le Gogo | Melaleuca |
 Miranda vs Arizona | Mou | MoZza | Nicole McKinney | Oh Bailey | Parachute Youth |
 Passionfruit | People Mover | Phat Nug | Phil Smart | Pocketlove | Pure Milk | Pvcker Up|
 Radolescent | Ramjet | Rose Rogers | Ruckus Slam | S*A*S*H Halloween | Sachem |
 Sametime | Sellma Soul | Set The Record | Shifting Sands | Siala | Sid The Entertainer |
 Skanalosos | Skies Collide | Skrub | Sleeping | Slowrip | Slurpee Jerks | Smak | Soviet
 X-Ray Record Club | Start Together | Stone & Wood Garden Sessions | Strictly Classics
 | Sunsets | syrup, go on | Teen Sensations | The Buzzing Towers | The Double
 Happiness | The Lonesomes | The Mangroves | The New Black | The Sleepyheads |
 The Unknowns | The Wolston Butchers | Toby Hobart | TOWNS | Trilla D | VERUM |
 Waxflower | Wet Season | Wetlands | Wharves | White Light Station | Yellowcatredcat |
 Yr Familiar | Zed Charles

VENUES:

BACKDOCK ARTS | BIRDEES | BLACK BEAR LODGE | CLOUDLAND | EC VENUE |
 GREASER | KINGS | LA LA LAND | NETHERWORLD | O'SKULLIGANS | PRESS CLUB
 QUEENS | RIC'S BAR | SUZIE WONGS GOOD TIME BAR | THE BRIGHTSIDE
 THE BRIGHTSIDE - OUTDOORS | THE PRINCE CONSORT | THE TIVOLI
 THE TRIFFID | THE WAREHOUSE | THE WICKHAM | THE ZOO | WOOLLY MAMMOTH



For more information, please contact:

Senior Publicist - Mitch Fresta
Mitch@sgcmedia.com

Head of Radio - Alison Donnellan
Ali@sgcmedia.com