



**CAROL  
LLOYD**  
AWARD

**MEDIA RELEASE**

**Friday 20 Nov 2020**

## **\$15,000 CAROL LLOYD AWARD GOES TO BRISBANE ARTIST HOPE D**

**Brisbane local, HOPE D has been announced as the winner of the 2020 Carol Lloyd Award, presented by QMusic and proudly supported by the Queensland Government through Arts Queensland and APRA AMCOS.**

The Carol Lloyd Award honours the contribution the late Carol Lloyd made to the Queensland music scene and awards \$15,000 to support an emerging femxle-identifying or non-binary singer-songwriter Queensland musicians to record a full-length album or record and tour an EP.

Hope D has taken out the 2020 award over finalists Clea, Dana, Felivand and MiCCY, and highly commended artists Eleea and Mayah.

“Being recognised as a recipient for such an important award means that I have a correlation with the brave, talented and groundbreaking woman that was Carol Lloyd, and the effect that she had on us. Having something like this directed at womxn in the industry is such a huge help as it is quite difficult to make a mark in a predominantly male industry. This means that we can keep being recognised as music makers, and so much more with these greater resources and a brighter spotlight,” said Hope D.

“Congratulations to Hope D who we are extremely proud to honour with this award and help support her rising music career,” said QMusic CEO Angela Samut.

“Hope joins previous winners of the Carol Lloyd Award including Leanne Tennant, Saraha Beck and Georgia Potter (Moreton) whose careers continue to go from strength to strength.”

“The Carol Lloyd Award is an initiative that addresses the gender imbalance in the music industry by providing the means to create new music and does this while also championing Queensland’s emerging femxle-identifying and non-binary singer-songwriters. We are proud to be involved with this career-changing honour and wholeheartedly congratulate Hope D on taking out the award this year,” said Jana Gibson, APRA AMCOS Head of Member Services.

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**For more information or media interviews, contact:**

Cathy de Silva, 0413 778 484, [cathy@qmusic.com.au](mailto:cathy@qmusic.com.au)



This program is supported by  
the Queensland Government  
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The Carol Lloyd Award forms part of QMusic's Womxn in Music program which delivers a suite of events and initiatives, including QMxntorship, which create opportunities for music industry musicians and professionals to upskill, innovate and become future leaders.

Past recipients of the Carol Lloyd Award include Sahara Beck (2019), Leanne Tennant (2018) and Georgia Potter (Moreton) (2017).

For more information on the Carol Lloyd Award or QMusic's Womxn in Music program, please visit [qmusic.com.au](http://qmusic.com.au)

**The 2020 Award is presented by QMusic, with support from the Queensland Government through Arts Queensland and APRA AMCOS.**

## ENDS

Images for media use:

<https://www.dropbox.com/sh/nm41fgjxqsn97r2/AAA4Ntbtd1WVnZVFZoINoqOTa?dl=0>

## HOPE D

Making her break just last year, 2019 saw Hope D release her debut single "Swim", which tells a personal and confessional story about coming out that connected deeply with listeners. Since then, Hope has released 3 more honest tracks, and has played shows at BIGSOUND 2019, Splendour In The Grass, Laneway Festival and King Street Crawl, as well as sold out headline shows in her hometown Brisbane. Unapologetically cynical and truthful, Hope writes based on inspiration from the stories and feelings she experiences, and the stories of those around her, having her vulnerable and personal tales cut straight to the heart.

Hope D career highlights to date:

- September 2018 - busked at BIGSOUND
- April 2019 - semi-finals of the Bluesfest Busking competition and performed at the Byron Music Shop tent in the festival
- June 2019 - took part in the QUBE Effect program
- July 2019 - Recipient of a The Green Jam Award
- July 2019 - contracted to Select Music
- September 2019 - was an official BIGSOUND showcasing artist
- March 2020 - finalist for the Queensland Music Awards Billy Thorpe Scholarship
- March 2020 - Inaugural winner of the 2020 Queensland Emerging Artist award at the Queensland Music Awards

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- April 2020 – triple j Unearthed Feature Artist
- May 2020 – Single 'Second' added to high rotation on triple j
- June 2020 – Single 'Second' was the most played song on triple j
- July 2020 – triple j Unearthed listed Hope in the '10 Best Unearthed Discoveries of 2020'
- Oct 2020 – Sold Out 5 x shows at The Outpost Brisbane
- And as of Fri 20 Nov, 2020 recipient of the Carol Lloyd Award

Links:

- <https://www.hopedmusic.com/>
- <https://www.facebook.com/hopedmusic>
- <https://www.instagram.com/hopedmusic/>  
<https://open.spotify.com/artist/6ldzKFOGtbNz84qbJUMM4x?si=PiMsh5ruQk68LW2KQrEyuA>
- <https://open.spotify.com/track/7zEHnKKQD0FOjukqzfNYW1>
- <https://www.triplejearthed.com/artist/hope-d>
- <https://www.youtube.com/watch?v=A-valBuOwK4>

**CAROL LLOYD**

**Carol Lloyd**, who passed away in 2017, was a legendary rock chick from Queensland who started her career in the 70s band Railroad Gin. Carol made a significant impact on the Australian and international music industry with several number one hits and winning the first worldwide EMI International publishing contract issued to any artist in Australia. Carol's songs were published in 27 countries, with her first album, *A Matter of Time*, racing up to number one in three weeks, and her second, *Mother was Asleep* charting at number one and in the top three in Germany, France, Japan, Holland and Indonesia.

**2020 Carol Lloyd award judges**

Joc Curran, Leanne De Souza, Shellie Morris, Annie Peterson, Sean Sennett and John Willstead

**The term "Womxn"**

The spelling of the word "womxn" is to stress the concept that womxn are their own separate individuals and has evolved past the word "woman", evolved from its initial spelling of "wifmann", capable of operational without a man to help them. The new orthography is additionally seen as intersectional, because it is supposed to incorporate transgender womxn, womxn of color, womxn from developing countries countries, and each different self-distinguishing womxn out there.

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