



POSITION DESCRIPTION

Position Title:	Graphic Designer/ Digital Marketer
Reports to:	Marketing and Communications Director through the Marketing Manager
Term:	Part Time (0.8)
Location:	3/374 Brunswick Street, Fortitude Valley

QMusic has an exciting opportunity for an experienced graphic designer with digital marketing skills to join our team as we support the growth of a thriving music industry in Queensland through development programs, advocacy and major events, including the southern hemisphere's largest music industry event, BIGSOUND, the Queensland Music Awards, and more.

Art makes you *feel* something; design makes you *do* something. We seek a great Graphic Designer who can combine brand standards, colour theory, graphic elements, and typography to make audiences do *both*!

With a strong background in design theory, hands-on skills in the latest version of Adobe Creative Suite, and a portfolio that spans various styles and applications, you will also ideally have experience in digital marketing, including content creation and distribution through digital channels, including social media, web and ads.

About QMusic

QMusic is the peak body for Queensland's music sector, a not-for-profit dedicated to securing the future of an industry that delivers artistic, cultural, social and economic value to Queensland.

With ongoing funding commitments from the state and federal government and partnerships with local government authorities across our state, we run a series of programs and events focused on building industry capacity, market growth and artistic development.

We provide powerful platform events to showcase Australian talent to audiences here and around the globe, all the while acting as a key advocate for the sector and investing in the grassroots of music across our state.

Key events include BIGSOUND, the largest music industry event in the Southern Hemisphere, the QUEENSLAND MUSIC AWARDS, our state-wide skills and capacity building program QMUSIC CONNECT - as well as festivals like VALLEY FIESTA, and fellowships such as the Billy Thorpe Scholarship and the Grant McLennan Fellowship.

POSITION PURPOSE

To create engaging, on-brand design and content for a variety of media across multiple channels and audiences for all QMusic programs and events to achieve organisational goals.



KEY RESPONSIBILITIES

- Interpret written and verbal design briefs and determine requirements
- Conceptualize visuals based on requirements
- Apply existing branding and graphic elements
- Prepare rough drafts and present ideas
- Develop illustrations, logos, videos, animations and other designs using software or by hand
- Use the appropriate colours and layouts for each graphic
- Work with marketing team members to produce final design
- Test graphics across various media
- Liaise with external suppliers to ensure deadlines are met and material is printed and/or displayed to the highest quality
- Amend designs after feedback
- Ensure final graphics and layouts are visually appealing and on-brand
- Conceptualise, produce and distribute content for social media, website and digital advertising

SELECTION CRITERIA

- 4+ years experience in graphic design, video and photo editing, animation, typography, pre-press and digital design.
- Advanced skills with Adobe design suite
- Creativity and innovation
- An understanding of the latest design trends and their role within a commercial environment
- Excellent time management and organisational skills
- Attention to detail
- Excellent communication skills and ability to incorporate feedback
- Ability to work methodically and meet deadline
- An understanding of, and enthusiasm for the music industry.
- Positive attitude to working in a small team and an outcome focused approach.
- The ability and drive to take initiative, think creatively and adapt to change.
- A relevant tertiary qualification is desirable.
- Marketing skills in social media, copywriting or web development would be ideal!

Additional Information:

- Flexibility required for days to fluctuate around key project delivery, for example 3 days per week during off-peak times, up to 5 days per week around peak event delivery.

APPLICATIONS

- Please respond to the selection criteria and provide a portfolio and CV including three references.

Email your application to: careers@qmusic.com.au by **COB Sunday 9 January 2022**. Enquiries: Please contact the QMusic office on (07) 3257 0013 or info@qmusic.com.au