

DATE: [add date]

RE: PLEASE HELP LOCAL MUSIC GET THROUGH COVID-19

Dear Station Managers, Producers and Hosts,

I am writing to ask that you take immediate action in helping save our Australian music industry.

With the \$15 billion Australian music and live events industry amongst the first to feel the impact of the Coronavirus pandemic due to cancellations and postponements, artists and their communities require your help in order to survive this time of crisis.

Since Saturday 14 March, *I Lost My Gig* has recorded over \$280 million of lost income for creative industry businesses and workers. This represents over 255,000 gig/event cancellations, impacting 500,000 people across the industry.

Radio airplay for Australian musicians will be a vital source of income for artists during this time as gigs across the country get canceled. **As artists are being provided advanced royalties and leaning on emergency appeals and government stimuli, we are asking for an increase in support from radio stations across the nation.**

WHAT CAN YOU DO TO HELP?

We are asking for you to **raise your local content quota well above the 25 percent that is currently required**. For those who already meet 50% and over, we ask that you double down in your support of local artists in this time of need.

Please take immediate action in saving our local music industry in our time of need.

Thank you in advance.

Sincerely

[add your name here]